



INVITATION TO EXHIBIT/SPONSOR

Hundreds of Parks and Recreation professionals will attend this conference and they will be open to information about new products and services. You need to be here too! This is an opportunity to showcase for your company. Our exhibitors are a vital element of the conference. Upgrades to sponsorships are limited, so please act quickly to reserve your space and connect with the leaders and decision makers in the Parks and Recreation industry.

ATTENDEE DEMOGRAPHICS

- Park and recreation administrators, directors, and superintendents
- Park operations and maintenance personnel
- Program personnel
- Educators and students

Draft Schedule

(Events in **BOLD** are specific hours for exhibitors.

Events not listed in **BOLD** exhibitors are invited to join all conference attendees)

Monday November 14, 2022

Noon-3pm Maintenance Games (heavy equipment for viewing opportunity)

Noon-3pm Booth Setup

3:30-4:45pm Opening Session

4:45-6:45pm Dinner with the Exhibitors

7:00-10:00pm Opening Party

Tuesday November 15, 2022

8-11:30am Education Sessions

11:00am Exhibit Hall Opens

11:30-1:30pm Lunch with the Exhibitors

7:00pm Enjoy Downtown Gatlinburg

OPTIONS	PUBLIC RATE	COMMERCIAL MEMBER RATE
Booth	\$745	\$645
Additional Booths	\$695	\$595
Booth + Session Sponsor	\$1,300	\$1,100
Booth + Lanyard or Badge	\$2,800	\$2,500
Booth + General Session (Keynote) Sponsor	\$2,800	\$2,500
Booth + Networking Event Sponsor	\$3,900	\$3,500
Booth + App Sponsor	\$5,500	\$5,000
Booth + Title Sponsor	\$12,000	\$10,000

OPTIONS

Booth

- Each 8'x10' draped booth includes: one trash can, one six foot table, and two chairs. Each booth includes two representative passes and meal tickets. Additional passes can be purchased in advance from the TRPA office but cannot be guaranteed available onsite.
- Each exhibitor is included in our app and our online virtual Trade Show with the following: Company name, booth number, address, phone/fax, website, email address, and company description.
- Booth space will be assigned on a first-contract-received basis.
- Heavy equipment may be displayed on Monday afternoon at the Maintenance Games. It cannot be brought into the exhibit hall. Please call us to reserve a spot.

Booth + Session Sponsor

Booth

- A 30 second ad to be shown at the beginning of an education session. Video ads provided by your company in a MP4 file format. We will randomly assign these to education sessions and let you know which session your video will appear in.

Booth + General Session (Keynote) Sponsor

Booth

- A 60 second ad to be shown at the beginning of the Opening Session. Video ads provided by your company in a MP4 file format.



Booth + Lanyard



Booth + Badge

- Booth and Name & Logo on event lanyard or badge and in the app and TRPA website.

Booth + Networking Event Sponsor

Booth

- Name & Logo on event in the app, TRPA website and signage at the event.

Booth + App Sponsor

Booth

- Sponsor of the TRPA Conference App. This includes banner ads (produced by you with the specifications we give you). The app will be used by everyone attending in person and virtual. We will provide you with stats of views and clicks after the event.

Title Sponsor

Booth

- Your logo with the conference logo everywhere it is used.
- A banner ad (produced by you with the specifications we give you) in the app.
- Logo on conference gift.

We are open to ideas! If you don't see something you want to sponsor, but have another idea, please call Candi at 615-790-0041 to discuss!



615-790-0041

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www.trpa.net