



# INVITATION TO EXHIBIT/SPONSOR

Hundreds of Parks and Recreation professionals will attend this conference and they will be open to information about new products and services. You need to be here too! This is an opportunity to showcase for your company. Our exhibitors are a vital element of the conference. Upgrades to sponsorships are limited, so please act quickly to reserve your space and connect with the leaders and decision makers in the Parks and Recreation industry.

## ATTENDEE DEMOGRAPHICS

- Park and recreation administrators, directors, and superintendents
- Park operations and maintenance personnel
- Program personnel
- Educators and students

## Draft Schedule

(Events in **BOLD** are specific hours for exhibitors.

Events not listed in **BOLD** exhibitors are invited to join all conference attendees)

### Monday October 18, 2021

1pm District Kickball Tournament

#### **2-5pm Setup**

6-7:30pm Opening Session

#### **7:30-9pm Exhibit Reception**

### Tuesday October 19, 2021

8-11:30am Education Sessions

**9:15-10:15am Maintenance Demos at Civitan Park**

**11:30-1pm Lunch with the Exhibitors - Administration/Leadership Personnel at Wilma Rudolph Center and Maintenance Personnel at Civitan Park**

### Tuesday October 19, 2021 (continued)

1:15-4:45pm Education Sessions

**2:30-3:30 Maintenance Demos at Civitan Park**

6-10pm District Competitions at City Forum

### Wednesday October 20, 2021

8-11:30am Education Sessions

**11:30-1pm Lunch with the Exhibitors— Programming & Athletics Personnel**

**1pm Exhibit Closes**

1:15-4:45pm Education Sessions

6-10pm Awards Dinner and Social (extra fee)

OPTIONS	PUBLIC RATE	COMMERCIAL MEMBER RATE
Booth	\$745	\$645
Booth + Demo	\$800	\$700
Booth + Session Sponsor	\$1,200	\$1,100
Booth + General Session Sponsor	\$2,200	\$2,000
Booth + App Sponsor	\$5,500	\$5,000
Booth + Title Sponsor	\$12,000	\$10,000

## OPTIONS

### Booth

- Each 8'x10' draped booth includes: one trash can, one six foot table, and two chairs. Each booth includes two representative passes and meal tickets. Additional passes can be purchased in advance from the TRPA office but cannot be guaranteed available onsite
- Each exhibitor is included in our app and our on line virtual Trade Show with the following: Company name, booth number, address, phone/fax, website, email address, and company description
- Booth space will be assigned on a first-contract-received basis
- Electric will be available by advance request only

### Booth + Demo

#### Booth

- A 15 minute opportunity to present your product or service to the attendees during the demo times at Civitan Park (these will be assigned by staff)
- We encourage you to run a drawing in your demo room for a prize you give away

### Booth + Session Sponsor

#### Booth

- A 30 second ad to be shown at the beginning of an education session. Video ads provided by your company in a MP4 file format. We will randomly assign these to education sessions and let you know which session your video will appear in

### Booth + General Session Sponsor

#### Booth

- A 60 second ad to be shown at the beginning of the Opening Session. Video ads provided by your company in a MP4 file format

### Booth + App Sponsor

#### Booth

- Sponsor of the TRPA Conference App. This includes banner ads (produced by you with the specifications we give you). The app will be used by everyone attending in person and virtual. We will provide you with stats of views and clicks after the event
- A TRPA Commercial Membership

### Title Sponsor

#### Booth

- Your logo with the conference logo everywhere it is used
- A banner ad (produced by you with the specifications we give you) in the app
- Logo on conference gift
- A TRPA Commercial Membership

We accept MasterCard and VISA through our secure payment portal at [www.trpa.net](http://www.trpa.net). Submit your contract and make your payment online.

