



INVITATION TO EXHIBIT/SPONSOR

Hundreds of parks and recreation professionals will attend this conference to gain knowledge and information about new products and services. You need to be here too! This Park and Recreation Conference provides you a powerful showcase for your company and is a valued part of the conference. The Trade Show provides space for unlimited booths. Upgrades to sponsor are limited, so please ask questions and act quickly to reserve your space and connect with the leaders and decision makers in the parks and recreation industry.

ATTENDEE DEMOGRAPHICS

- Park and recreation administrators, directors, and superintendents.
- Park operations and maintenance personnel
- Program personnel
- Educators and students

TUESDAY, NOVEMBER 17, 2020

Exhibit Open	1:40-2:55 p.m.
Exhibit Demos	1:55-2:10 p.m.
Exhibit Demos	2:25-2:40 p.m.
Opening Virtual Event	6:00-8:00 p.m.

WEDNESDAY, NOVEMBER 18, 2020

Exhibit Open	10:40-11:55 a.m.
Exhibit Demos	10:55-11:10 a.m.
Exhibit Demos	11:25-11:40 a.m.

THURSDAY, NOVEMBER 19, 2020

Exhibit Open	1:05-2:20 p.m.
Exhibit Demos	1:20-11:35 p.m.
Exhibit Demos	1:50-2:05 p.m.

FRIDAY, NOVEMBER 20, 2020

Exhibit Open	9:45-11:00 a.m.
Exhibit Demos	10:00-10:15 a.m.
Exhibit Demos	10:30-10:45 a.m.
Closing Awards Program	11:10-12:10 p.m.
Prize drawings	12:10-1:00 p.m.

The full conference schedule can be found here <https://www.trpa.net/conference%20schedule>.

Your reps are welcome to join the virtual classes as attendees!

OPTIONS

BOOTH

- A virtual booth listing including your logo, links to website, ability to accept private appointments and meet face to face within your own zoom/webex/gotomeeting account or other platform that you use (If you do not have one of these we will help you sign up for a free Zoom account). Representatives are also welcome to attend educational classes, the opening event and the awards program with the attendees. There is no limit on the number of Reps you can list with your booth.
- Each exhibitor is also included in our year round virtual Buyer's Guide with the following included in their listing: Company name, booth number, address, phone/fax, website, email address, and company description.
- TRPA will run multiple games to encourage attendees to visit your virtual booth. They will only be entered in the drawings if they share their contact information with you. These may include a drawing for a prize for those who visit your booth, such as a game where you provide a question that can only be answered by visiting your booth.
- We encourage you to do a drawing from the attendees who set appointments to talk with you during the conference week and offer your own prizes too.

COMMERCIAL MEMBER RATE

\$545

PUBLIC RATE

\$595

BOOTH + DEMO (limited to 32 spaces)

- Everything listed for the booth plus...
- a 15 minute classroom opportunity to present your product or service to the attendees (this will be scheduled on a first come, first serve basis)
- We encourage you to run a drawing in your demo room for a prize you give away.

COMMERCIAL MEMBER RATE

\$600

PUBLIC RATE

\$650

SESSION SPONSOR (limited to 21 spaces)

- Everything listed for the booth + demo plus...
- A 30 second ad to be shown at the beginning of an education session (we will only have 3 CEU educational classes offered at a time). You will produce the video and send it to us as an MP4. We will randomly assign these to education sessions and let you know which session your video will appear in.

COMMERCIAL MEMBER RATE

\$1,000

PUBLIC RATE

\$1,100

GENERAL SESSION SPONSOR (limited to 2 spaces)

- Everything for the booth, the demo plus...
- A 60 second ad to be shown at the beginning of a general session. You will produce the video and send it to us as an MP4. We will randomly assign these to 1 of 3 general sessions and let you know which session your video will appear in.

**COMMERCIAL MEMBER
RATE \$2,500**

**PUBLIC
RATE \$2,750**

APP SPONSOR (limited to 1 space)

- Everything for the booth, the demo plus...
- Sponsor the TRPA Conference App. This includes banner ads (produced by you with the specifications we give you). The app will be used by everyone for session evaluations and checking in for CEUs and evaluating and submitted CEU codes. We will provide you with stats of views and clicks after the event.
- A TRPA Commercial Membership

**COMMERCIAL MEMBER RATE
\$5,000**

**PUBLIC RATE
\$5,500**

TITLE SPONSOR (limited to 1 space)

- Everything for the booth, the demo plus...
- A banner ad (produced by you with the specifications we give you). The app will be used by everyone for session evaluations and checking in for CEUs and evaluating and submitted CEU codes. We will provide you with analytics of views and clicks after the event.
- A TRPA Commercial Membership
- Inclusion of your logo with the conference logo everywhere it is used.

**COMMERCIAL MEMBER RATE
\$10,000**

**PUBLIC RATE
\$11,000**

Don't forget we accept Master Card and Visa for online payments only via our secure website. Submit your contract, make your payment on-line and have it done! If paying by check, please mail contract with payment to the address below.



FOR MORE INFORMATION

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